

SPONSORSHIP OPPORTUNITIES

As a 501C3 Non-Profit Association, TAPT and its members **appreciate** the generous support received from our Business Associate Members. It is due to this generosity that we can meet our Mission of promoting safe and efficient transportation operations for our school districts and achieve our Educational and Charitable/Scholarship Goals. It is also a great way for our Business Associate Members to promote their new products and services.

Recognition for various levels of support is rendered in several ways to show appreciation.

- Sponsorships of \$500 or more:
 - Company logo is scrolled on the TAPT website.
 - Your company name is listed on the Sponsorship signs posted in the Conference Registration and Trade Show areas in the order of amount donated.
 - Company name announced, scrolled on screens, and placed on signs as appropriate for the event sponsored; and will be included in the TAPT Conference Mobile App/Program.
 - Company fliers may be shipped to be included in the Conference Attendee packets (\$500 minimum)
 - Webinar sponsorships. **\$500.** Your company name is noted and also mentioned during the opening announcements as sponsoring the webinar and a brief message regarding who you are or what your services or products are is also stated. For **\$750** you may record a brief 1 minute message that will be played just before the start of the webinar. Webinars are recorded and placed on the TAPT website for future viewing.
- Employee of the Year Award Ceremony at the Conference. Sponsors are part of the presentation and photos.
- Scholarship sponsors: Recognized as a sponsor as mentioned above and in signage/events.
- Networking and recognition opportunities during Golf, Sporting Clay, Bowling Events and Rodeo Events.

Sponsorships of \$10,000 or more – Sponsors are invited on stage to share a brief update about their company.

<u>Event:</u>	<u>Increments:</u>
• Conference Keynote Presenter Co-Sponsorships	\$2500
• Keynote Sponsorships with Intro of Presenter	\$5000
• Conference General Session Coffee Breaks	\$2500
• Professional Development Class Coffee Breaks (Friday & Saturday)	\$1000
• Employee of the Year Awards – Saturday night	\$900
• Student and Adult Scholarships	\$1000
• Awards and President’s Banquets	\$10,000
• Conference Featured Presenter Sponsorship	\$1500
• “Use where needed” Conference Expense	\$1000
• Webinars	\$550/750
• Golf, Bowling, and Sporting Clay Sponsorships/Station Signs	\$500
Contact Bowling@tapt.com , golf@tapt.com or sportingclay@tapt.com	

Texas Association for Pupil Transportation is a 501(c)(3) nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. No goods or services are provided in exchange for your generous financial donation.

Just let us know what is comfortable for you and your company’s budget and we will invoice you accordingly. For more information regarding any of these sponsorships OR sponsorships for School Bus Safety Rodeo, Poster Contest or Speech Contest, please contact: Marisa@tapt.com

Thank you for your support! Marisa Weisinger, Executive Director – 281-804-9645.