CONFERENCE SPONSORSHIP OPPORTUNITIES

(Must be received by June 1 for Signage and Mobile App recognition)

As a 501C3 Non-Profit Association, TAPT and its members **appreciate** the generous support received from our Business Associate Members. It is due to this generosity that we can meet our Mission of promoting safe and efficient transportation operations for our school districts and achieve our Educational and Charitable/Scholarship Goals.

Recognition for various levels of support is rendered in several ways to show appreciation.

Sponsorships of \$500 or more:

- Company logo placed on TAPT website.
- Your company name is listed on the Sponsorship signs posted in the Conference Registration and Trade Show areas in the order of amount donated.
- Company name announced, scrolled on screens, and placed on signs as appropriate for the event sponsored; and will be included in the TAPT Conference Mobile App/Program.
- Company fliers may be shipped to be included in the Conference Attendee packets (\$500 minimum)
- Webinar sponsorships. \$500. Your company name is noted and also mentioned during the
 opening announcements as sponsoring the webinar and a brief message regarding who you are
 or what your services or products are is also stated. For \$750 you may record a brief 1 minute
 message that will be played just before the start of the webinar.
- Employee of the Year and Scholarship sponsors (see below) opportunity to join in the award presentation on stage and in photos.
- > Networking and recognition opportunities during Golf, Sporting Clay, and Bowling Events.
- > Sponsorships of 10,000 or more are invited on stage to share a brief update about their company.

| Event: | Increments: |
|--|-------------|
| | 42500 |
| Conference Keynote Presenter Co-Sponsorships | \$2500 |
| Conference General Session Coffee Breaks | \$2500 |
| Professional Development Class Coffee Breaks (Friday & Saturday) | \$1000 |
| Employee of the Year Awards – Saturday night | \$750 |
| Student and Adult Scholarships – Saturday night | \$1200 |
| Awards and President's Banquets | \$10,000 |
| Conference Breakout Session Presenters | \$1500 |
| Past President Lunch | \$2500 |
| PDC Instructor Lunch | \$2500 |
| Use "where needed" Conference Expense | \$1000 |
| Golf, Bowling, and Sporting Clay Sponsorships | \$500 |
| Golf and Sporting Clay Station signs | \$250 |
| Contact Bowling@tapt.com, golf@tapt.com or sportingclay@tapt.com | <u>n</u> |

Texas Association for Pupil Transportation is a 501(c)(3) nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. No goods or services are provided in exchange for your generous financial donation.

Just let us know what is comfortable for you and your company's budget and we will invoice you accordingly.

For more information regarding any of these sponsorships OR sponsorships for School Bus Safety Roadeo, Poster Contest or Speech Contest, please contact:

Marisa Weisinger, Executive Director

Email: Marisa@tapt.com; Office: 281-549-6573